



ACTION MEMO

To: Pastors, Parish Staff and CEC Members
From: Scott Whitaker, Stewardship and Development Office
Re: **Our Faith ~ Our Legacy** Campaign Update
Date: May 1, 2008

Accountability Report

Diocesan Pledge Total:	\$82,517,621
Paid to Date:	\$28,156,278
Number of Gifts:	26,871
Percentage collected:	34.1%
Percentage participation	25%
Avg. Pledge	\$3,070

Pledge Redemption

The Stewardship and Development Office continues to monitor pledge redemption around the diocese for the campaign. As you can imagine, it is full-time work to manage the many complex issues that might arise during a five-year pledge payment period. Last month, each parish received a complete list of donors to the campaign. Thank you to the parishes that responded with additions, changes and recommendations to their parish list. Because the payment period is so long and we manage nearly 27,000 records we have many changes to our diocesan list each day. If you have pledge changes or updates to your donor list, please communicate those directly to our office so we may coordinate our efforts with the donors that call us directly. Your help with this process is greatly appreciated by me and all staff in our office. The most recent parish totals are available on the diocesan website. Donor lists will be mailed each quarter to the parish.

Parish Rebates

To date, more than \$4.8 million has been returned to parishes for parish needs as identified in the parish case statements. Each month, we deposit more than \$200,000 to parishes around the diocese.

Parish visits

If you would like to schedule a parish visit to discuss in detail your parish pledge redemption efforts, please contact us directly. Additionally, as more parishes begin to review future campaigns for parish needs, please contact us to discuss this. We would like to discuss the possible impact of running multiple campaigns in a short period of time. We can be reached at (512) 697-2041 or scott-whitaker@austindiocese.org.